

PRESS RELEASE

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Zunder and BYD offer exclusive benefits for customers purchasing their electric vehicle at Automobile Barcelona 2025



- **The first 200 customers to purchase a BYD vehicle during Automobile Barcelona 2025 will receive an eZCard with a €100 balance to charge on the Zunder network.**
- **All new BYD customers will also receive a free eZCard with a 12-month subscription at no cost, unlocking reduced charging rates and premium features.**
- **With more than 1,000 ultra-fast charging points across Spain, France, and Portugal, Zunder is the strategic partner chosen by BYD to ensure a reliable and seamless charging experience.**

Zunder, Europe's leading ultra-fast charging operator, will be present at the 2025 edition of **Automobile Barcelona** alongside **BYD**, a global leader in electric vehicle sales. Together, they reinforce their shared commitment to 100% electric mobility. Held from **9 to 18 May** at **Fira de Barcelona – Montjuïc**, the event marks a new step in the collaboration between both companies, with Zunder positioned as BYD's strategic charging partner, offering exclusive conditions and benefits to new BYD drivers.

BYD and Zunder: Driving a more efficient electric future

To mark the occasion, the first 200 customers purchasing a BYD vehicle during the event will receive an eZCard preloaded with €100 to use on Zunder's extensive charging network. In addition, all new BYD customers will benefit from a free Zunder eZCard with a one-year subscription included, which provides access to reduced charging prices across Zunder's thousands of charging points and a seamless, premium charging experience.

The eZCard: Streamlined ultra-fast charging across thousands of locations

The eZCard is the ideal solution to simplify EV charging. This advanced RFID card allows users to start and stop charging at Zunder stations by simply tapping the card on the reader—no mobile apps or traditional payment cards required. Linked directly to the Zunder app, the eZCard offers a frictionless experience and access to thousands of charging points throughout Europe via roaming agreements with other operators. It ensures convenience, speed and security, making it an essential tool for those who want a simple and efficient way to charge their EV.

Zunder is the leading ultra-fast charging operator in Spain, with more than 1,000 operational charging points and an international presence in France and Portugal. Its network is built around strategically located stations every 200 km along major corridors, covering over 96% of key routes in Spain. With charging speeds of up to 400 kW, EV drivers can charge from 20% to 80% in under 20 minutes. All Zunder stations offer flexible payment options including the eZCard, the Zunder app, and contactless card payments, delivering maximum convenience. The company also offers 24/7 customer support in multiple languages, ensuring assistance throughout the entire charging journey.

According to David Huete, Business Development Director at Zunder: *"Through this agreement, BYD customers will enjoy the most advanced vehicle technology and the best charging experience with Zunder, thanks to the largest ultra-fast network in Southern Europe."*